

NOTICE OF A CORINTH ECONOMIC DEVELOPMENT CORPORATION (CEDC) OF THE CITY OF CORINTH SPECIAL SESSION

Monday, October 12, 2020, 6:00 P.M. City Hall Finance Conference Room - Room 259 3300 Corinth Parkway Corinth, Texas 76208

* Pursuant to Texas Government Code Section 551.002, one or more Board Members or employees may attend this meeting remotely using videoconferencing technology. The videoconferencing technology can be accessed at <u>https://www.cityofcorinth.com/RemoteSession</u>.

The video and audio feed of the videoconferencing equipment can be viewed and heard by the public at the address posted above as the location of the meeting.

The Corinth Economic Development Corporation is following the Centers for Disease Control Guidelines for public meetings.

CALL TO ORDER

CITIZENS COMMENTS

In accordance with the Open Meetings Act, the Board is prohibited from acting on or discussing (other than factual responses to specific questions) any items brought before them at this time. Citizen's comments will be limited to 3 minutes. Comments about any of the published agenda items are appreciated by the Board and may be taken into consideration at this time or during that agenda item. *All remarks and questions addressed to the Board as a whole and not to any individual member thereof.* Section 30.041B Code of Ordinance of the City of Corinth.

CONSENT AGENDA

1. Consider and act on minutes from the September 14, 2020 meeting.

BUSINESS AGENDA

1. Consider and act on an application from Dossani Paradise Investments LLC requesting reimbursement under the Service Sign Grant from the Corinth Economic Development Corporation in the amount of \$1,000.00 for logos advertising Burger King Corinth No. 26924 located at 8001 S. Interstate 35 E.

REPORTS AND UPDATES

- 1. Board Members
- 2. Executive Director

EXECUTIVE SESSION

If, during the course of the meeting, any discussion of any item on the agenda should need to be held in executive or closed session for the Board to seek advice from the City Attorney as to the posted subject matter of this Board Meeting, the Board will convene in such executive or closed session, in accordance with the provisions of the Government Code, Title 5, Subchapter D Chapter 551, to consider one or more matters pursuant to the following:

<u>Section 551.071.</u> Private consultation with its attorney to seek advice about pending or contemplated litigation; and/or settlement offer; (2) and/or a matter in which the duty of the attorney to the government body under the Texas Disciplinary Rules of Professional Conduct of the State of Texas clearly conflicts with chapter 551.

<u>Section 551.072</u>. To deliberate the purchase, exchange, lease or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

<u>Section 551.074.</u> To deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee.

Section 551.087. To deliberate or discuss regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of a financial or other incentive to a business prospect.

A. PROJECT DAYLIGHT.

After discussion of any matters in executive session, any final action or vote taken will be in public by the Board. The Board shall have the right at any time to seek legal advice in Executive Session from its Attorney on any agenda item, whether posted for Executive Session or not.

RECONVENE IN OPEN SESSION TO TAKE ACTION, IF NECESSARY, ON EXECUTIVE SESSION ITEMS.

ADJOURN

Posted this _____ day of _____, 2020 at _____ on the bulletin board at Corinth City Hall.

Jason Alexander, Economic Development Director City of Corinth, Texas

10/12/2020		
Meeting Minutes		
Jason Alexander, Director		
Lana Wylie, Administrative Assistant		
N/A	Legal Review:	N/A
Approval: Bob Hart, City Manager		
	Meeting Minutes Jason Alexander, Director Lana Wylie, Administrative Assistant	Meeting Minutes Jason Alexander, Director Lana Wylie, Administrative Assistant N/A Legal Review:

AGENDA ITEM

Consider and act on minutes from the September 14, 2020 meeting.

AGENDA ITEM SUMMARY/BACKGROUND

The meeting minutes from the September 14, 2020 meeting.

RECOMMENDATION

N/A.

September 14, 2020 Minutes

Attachments

CORINTH ECONOMIC DEVELOPMENT CORPORATION September 14, 2020

STATE OF TEXAS COUNTY OF DENTON CITY OF CORINTH

On this 14th day of September 2020, the Corinth Economic Development Corporation (CEDC) of the City of Corinth, Texas, met in Special Session at 6:03 P.M. at Corinth City Hall, located at 3300 Corinth Parkway, Corinth, Texas. The meeting date, time, place and purpose as required by Title 5, Subtitle A, Chapter 551, Subchapter C, Section 551.041, Government Code, with the following members, to wit:

CEDC Board Members:

CEDC Board Members Absent:

Brad Hinson - Secretary

Grady Ray – President Jerry Blazewicz – Vice President* Tina Henderson – Director* Robert Goodwin – Director Eric Wiser – Director

Others Present:

Bob Hart – City Manager Jason Alexander – Executive Director Helen-Eve Beadle – Planning & Development Director Lana Wylie – Interim City Secretary

* Attended the meeting remotely using video conferencing technology.

CALL TO ORDER:

President Grady Ray called the meeting to order at 6:03 P.M.

CITIZENS COMMENTS:

In accordance with the Open Meetings Act, the Board is prohibited from acting on or discussing (other than factual responses to specific questions) any items brought before them at this time. Citizen's comments will be limited to 3 minutes. Comments about any of the published agenda items are appreciated by the Board and may be taken into consideration at this time or during that agenda item. *All remarks and questions addressed to the Board shall be addressed to the Board as a whole and not to any individual member thereof. * Section 30.041B Code of Ordinance of the City of Corinth.

There were no Citizens Comments made.

CEDC Regular Session – September 14, 2020

CONSENT AGENDA:

- 1. Consider and act on minutes from the August 3, 2020, meeting.
- 2. Consider and act on the Corinth Economic Development Corporation Financial Report for the period ending June 2020.

MOTION was made by Tina Henderson to approve the Consent Agenda as presented.

Seconded by Joan Mazza.

AYES:Ray, Blazewicz, Henderson, Mazza, Goodwin, WiserNOES:NoneABSENT:Hinson

MOTION CARRIED

BUSINESS:

1. Receive an update and hold a discussion on development, infrastructure, and other related projects within the Tax Increment Reinvestment Zone (TIRZ).

Bob Hart made a presentation and provided an update to the Board of Directors on the activities relating to the TIRZ. He reviewed the process for implementing the TIRZ, the plans for creating a downtown district, and attracting interest from developers. He outlined the land acquisition goals, funding sources, opportunities for regional cooperation and creation of the Corinth Economic Development Foundation (CEDF). Hart then paused and responded to questions from the Board of Directors.

Alexander continued the presentation and update; and reiterated that the emerging downtown area would encompass a wide variety of people and interests. He said that the goal of the marketing plan and strategy for the downtown district (Agora) is to increase residential density and daytime population; and to achieve this through advertising, social media and a new website. Advertising would entail the creation of pamphlets and marketing materials. Social media would encompass a wide variety of platforms, including Twitter, Instagram, and Facebook, which will come through the city's social media accounts and a new website would promote the lifestyle and development opportunities within Agora.

2. Consider and act on a proposal from Legacy Signs of Texas to design and install a monument sign for an amount not to exceed \$8,434.00 at 3101 Garrison Road.

Alexander gave an overview of the sign proposal for the Lake Cities Chamber of Commerce located at 3101 Garrison Road and responded to questions from the Board of Directors. President Ray and Tina

Henderson recused themselves from this item, as they are affiliated with the Lake Cities Chamber of Commerce. Vice President Blazewicz presided over this item.

MOTION was made by Mazza to approve the budget as presented.

Seconded by Wiser.

AYES:Blazewicz, Mazza, Goodwin, WiserNOES:NoneABSENT:HinsonABSTAINED:Ray, Henderson

MOTION CARRIED

REPORTS AND UPDATES:

1. Board Members

As this could possibly be her last meeting as a member of the Corinth Economic Development Corporation, Henderson thanked the Board of Directors and Alexander for the knowledge gained and the various projects underway. Henderson also asked for representatives from the City and the Corinth Economic Development attend ribbon cutting ceremonies sponsored by the Lake Cities Chamber of Commerce for new businesses.

2. Executive Director

Alexander anticipates presenting the Chapter 380 Economic Development Incentive Agreement with Realty Capital for possible consideration at the October meeting. He also mentioned a restaurant going into the old Subway space on Corinth Parkway. He informed the Board of Directors that the restaurant operators selected the location because of the City's vision and plan for the area.

Henderson stated this is her last meeting and thanked Alexander for teaching her about EDC. She also asked for a representation from the city to attend ribbon cuttings.

CLOSED SESSION:

If, during the course of the meeting, any discussion of any item on the agenda should need to be held in executive or closed session for the Board to seek advice from the City Attorney as to the posted subject matter of this Board Meeting, the Board will convene in such executive or closed session, in accordance with the provisions of the Government Code, Title 5, Subchapter D Chapter 551, to consider one or more matters pursuant to the following:

<u>Section 551.071</u>. (1) Private consultation with its attorney to seek advice about pending or contemplated litigation; and/or settlement offer; (2) and/or a matter in which the duty of the attorney to the government

body under the Texas Disciplinary Rules of Professional Conduct of the State of Texas clearly conflicts with chapter 551.

<u>Section 551.072</u>. To deliberate the purchase, exchange, lease or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the governmental body in negotiations with a third person.

<u>Section 551.074</u>. To deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee.

<u>Section 551.087</u>. To deliberate or discuss regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of a financial or other incentive to a business prospect.

A. Project Daylight.

After discussion of any matters in executive session, any final action or vote taken will be in public by the Board. The Board shall have the right at any time to seek legal advice in Executive Session from its Attorney on any agenda item, whether posted for Executive Session or not.

Reconvene in open session to take action, if necessary, on closed session items.

No Closed Session.

ADJOURN:

There being no further business, President Ray adjourned the September 14, 2020 Special Session of the Corinth Economic Development Corporation at 6:50 P.M.

Grady Ray – President Corinth Economic Development Corporation Lana Wylie – Interim City Secretary Corinth Economic Development Corporation

EDC Special Session			1.				
Meeting Date:	10/12/2020						
Title:	Service Sign Grant Application (Dos	Service Sign Grant Application (Dossani Paradise Investments LLC)					
Submitted For:	Jason Alexander, Director	Submitted By:	Jason Alexander, Director				
Finance Review:	N/A	Legal Review:	N/A				
City Manager Review:	Approval: Bob Hart, City Manager						
Strategic Goals:	Economic Development Citizen Engagement & Proactive Go	vernment					

AGENDA ITEM

Consider and act on an application from Dossani Paradise Investments LLC requesting reimbursement under the Service Sign Grant from the Corinth Economic Development Corporation in the amount of \$1,000.00 for logos advertising Burger King Corinth No. 26924 located at 8001 S. Interstate 35 E.

AGENDA ITEM SUMMARY/BACKGROUND

Established by the Corinth Economic Development Corporation (the "CEDC"), the Service Sign Grant Program has, as its primary goal, "improving motorist awareness of gas, lodging and restaurant establishments in Corinth". To accomplish this, the CEDC offers reimbursements in the amount of \$1,000.00 for approved logos for gas, lodging and restaurant establishments to be placed on service signs installed along Interstate Highway 35E within the corporate limits of Corinth. To be eligible for reimbursement under the Service Sign Grant Program, a gas, lodging or restaurant establishment must meet the following criteria:

- 1. Applicants must agree to all of the terms and conditions imposed by the company managing and operating the service signs in partnership with the Texas Department of Transportation.
- 2. Applicants must be a gas, lodging or restaurant business located within the Corinth city limits.
- 3. Applicants must incur a minimum cost of \$2,500.00 to place a logo on the service sign.
- 4. Applicants must be current on all municipal taxes prior to participation in the program.

As part of the application submittal, Dossani Paradise Investments LLC has: (i) agreed to and accepted all of the terms and conditions imposed LoneStar Logos, which manages and maintains the service signs in coordination with the Texas Department of Transportation; (ii) is a restaurant establishment located within the Corinth city limits; and (iii) incurred a collective expense of \$5,210.32 to have logos installed on the service signs at the Swisher Road (Farm-to-Market Road 2181) Exit.

Although the owner of the Burger King entered into an original lease agreement on October 31, 2018, the agreement was amended on February 25, 2020, and property taxes are not required to be paid at this time. However, property taxes for the calendar year 2019 were made and timely paid. There are no outstanding property taxes.

RECOMMENDATION

If the Board of Directors approves the application as presented, Burger King would be the first business in Corinth to take advantage of the Service Sign Grant Program. Staff recommends that the Board of Directors approve the application as presented and to award reimbursement to Dossani Paradise Investments LLC for the amount of \$1,000.00.

FINANCIAL SUMMARY:

If the applicant's request for reimbursement under the Service Sign Grant Program is approved, then the CEDC will be responsible for making payment of reimbursement to the applicant. The City Council approved the Annual Program for Services for Fiscal Year 2020 - 2021, which included \$6,000.00 of dedicated funding for the Service Sign Grant Program.

Attachments

Service Sign Grant Application (1 of 2) Service Sign Grant Application (2 of 2)



THE CITY OF CORINTH ECONOMIC DEVELOPMENT CORPORATION SERVICE SIGN GRANT PROGRAM

<u>SECTION I</u>.

INTRODUCTION

With the primary goal of improving motorist awareness of gas, lodging and restaurant establishments in Corinth, the Corinth Economic Development Corporation established the Service Sign Grant Program to provide financial assistance to businesses seeking to place their logos on service signs along Interstate Highway 35E and the Frontage Roads. The Corinth Economic Development Corporation will reimburse the business \$1,000.00 for approved logos. Funding for the program is limited to \$6,000.00 annually; grants will be considered on a first-come, first-serve basis.

<u>SECTION II</u>.

ELIGIBILITY

The following criteria must be met for participation in the Service Sign Grant Program:

- A. Applicants must agree to all of the terms and conditions imposed by the company managing and operating the service signs in partnership with the Texas Department of Transportation.
 - B. Applicants must be a gas, lodging or restaurant business located within the Corinth city limits.
 - C. Applicants must incur a minimum cost of \$2,500.00 to place a logo on the service sign.
 - D. Applicants must be current on all municipal taxes prior to participation in the program.

SECTION III.

REIMBURSEMENT

The Corinth Economic Development Corporation will provide a grant to reimburse the business \$1,000.00 for approved logos. There are no limitations on the number of times a business may apply for the Service Sign Grant Program, provided funding is available.

SECTION IV.

SERVICE SIGN GRANT PROGRAM APPLICATION

Please return completed application and copies of all paid invoices to the Executive Director of the Corinth Economic Development Corporation:

> Executive Director Corinth Economic Development Corporation 3300 Corinth Parkway Corinth, Texas 76208

BUSINESS NAME:	Burger King Corinth #26924
PHYSICAL ADDRESS:	8001 S Interstate 35 E, Corinth, TX 76210
TELEPHONE:	817-442-1159
E-MAIL:	Karim@DossaniParadise.com

The undersigned hereby represents and certifies to the best of his / her knowledge and belief that the information contained on this statement and any exhibits or attachments hereto are true and complete.

Al Dossani

6/19/2020

Signature of Business Owner

Date

Al Dossani

Printed Name

Lonestar Lo	gos Manageme	ent Company
3701 Bee Ca	ves Rd, Ste 20	2
Austin TX	78746	

PH 512.462.1310

Invoice Date Payment Terms DUE DATE O-66825-X0D8 8/18/2020 Net 30 **9/17/2020**

Bill To:

TEXAS-

Dossani Paradise Investments LLC

520 E. Northwest Highway Suite 100 Grapevine TX 76051

Physical Address:

Burger King Corinth #26924 8001 S Interstate 35 E Corinth TX 76210

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LOGO RS R3	Burger	King South Ramp IH	1 035E 459			1,00	\$525.00	\$0.00	\$218.77
PRINTING MAI	PRINT	ING MAIN LINE				1.00	\$150.00	\$12,38	\$162.38
PRINTING RA№	PRINT	ING RAMP				1.00	\$100.00	\$8.25	\$108.25
3% fee	for c	redit card paym	nents.		Subtotai	10			\$1,914.69
					Тах				\$20.63
					Cash Disc	ount l	Price		\$1,935.32
		"Driving E	Business	Your Way"					

Lonestar Logos Management Company 3701 Bee Caves Rd, Ste 202 Austin TX 78746 PH 512.462.1310					Invoid Date Paym DUE I	ent Terms	8/18/20 Net 30		
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[South Ramp IH 035E 459			1.00	\$525.00	\$0.00	\$525.00
3% fee for credit card payments.			Subtotal				\$3,275.00		
					Тах			·	\$0.00
					Cash Disc	ount Pric	e		\$3,275.00

"Driving Business Your Way'